



# **LIBERTY CITY TRUST**

## **STRATEGIC / MASTER PLAN**

### **2023-2024**

**LIBERTY CITY TRUST**  
**STRATEGIC / MASTER PLAN (2023-2024)**  
**ORGANIZATIONAL OVERVIEW**

**VISION STATEMENT**

The vision of the Liberty City Community Revitalization Trust is to empower those who live, learn, work, and play in Liberty City by reclaiming, transforming and rebuilding our community.

**MISSION STATEMENT**

To facilitate the development of affordable housing, commercial businesses, quality education, and ensure full-time employment for students at a livable wage by working together.

**HISTORY**

The City of Miami City Commission approved Ordinance No. 12859 that created and established the Liberty City Community Revitalization Trust (Liberty City Trust) on October 12, in 2006. The Liberty City Trust is responsible for the oversight and facilitation of the revitalizations and redevelopment efforts in the Liberty City/Model City jurisdictional boundaries, which 1-95 west to the City of Miami boundary and SR 112 north to the City of Miami boundary.

## GOALS

The Liberty City Trust in cooperation with the City of Miami and our strategic partners will:

1. facilitate the development of affordable housing -- homeownership, rental and supportive services;
2. ensure full employment for residents at a living wage or greater;
3. facilitate residential and commercial development in the area;
4. facilitate technical and financial assistance for businesses;
5. attract new businesses to the area;
6. facilitate area beautification programs involving home owners and rental property owners to upgrade and maintain the appearance and value of properties in the community;
7. work with Miami Dade County Public Schools located within our boundaries and youth programs to improve student services, student performance, parent involvement and increase student's awareness of their civic and social responsibilities for where they live;
8. ensure that senior citizens have access supportive programs designed for them; and
9. improve safety and security in the area.

## PARTNERSHIPS

Strategic partnerships have been established with various developers, businesses and organizations in the community, and in close association with City of Miami and Miami Dade County to ensure that the quality of life, services and safety for our residents, businesses, and institutions is commensurate with that of other well attended areas throughout the city and county. (Please view our "Partners" section of the website.)

The Liberty City Trust will measure its goals by collecting quantitative data that will detail:

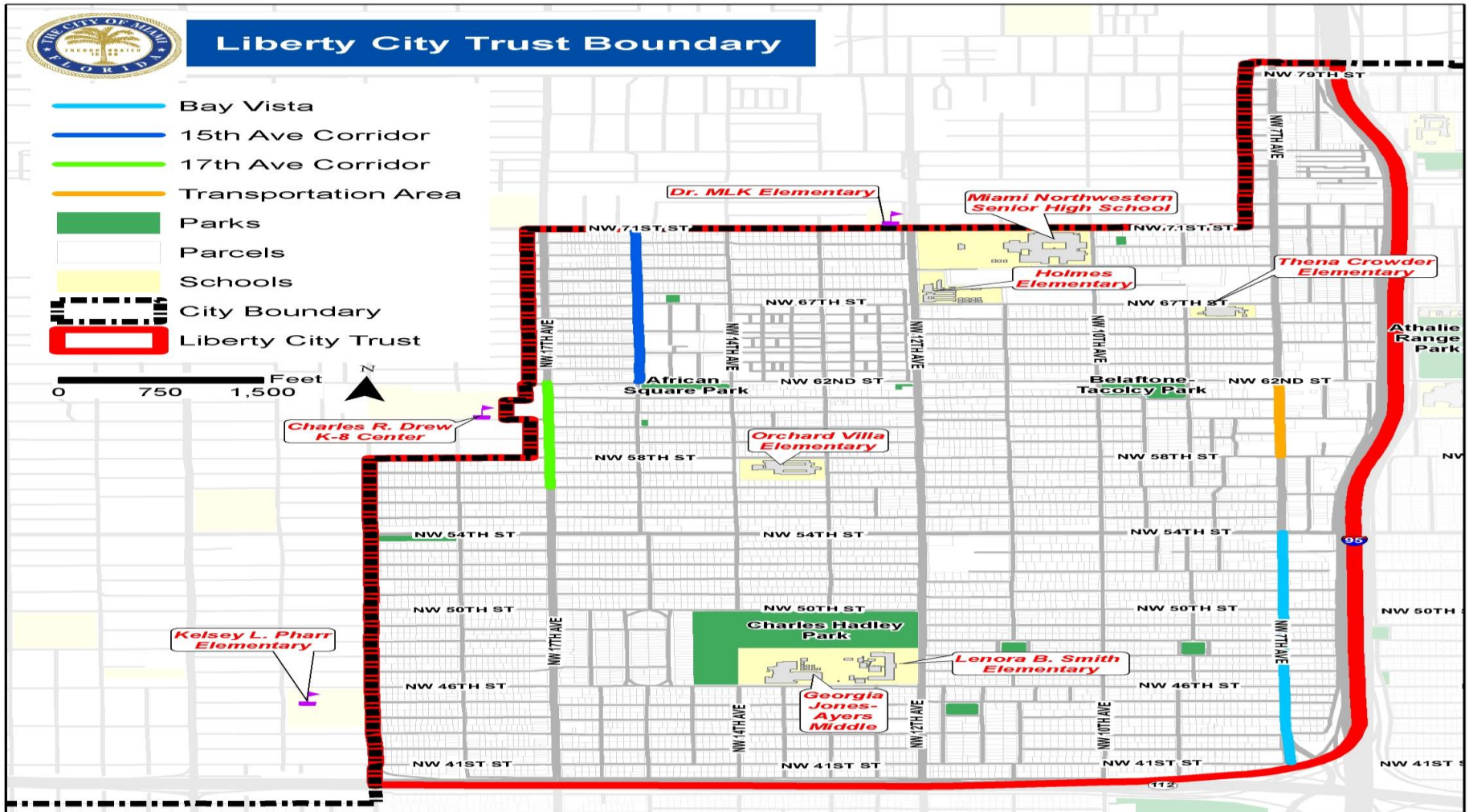
1. the number of commercial and residential properties built / rehabilitated;
2. the level of increased participation by residents in community-based activities;
3. the reduction of litter and illegal dumping in the area;
4. our effectiveness in addressing crisis situations in the community; and
5. main legacy of persons who have lived in the area.

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## STRATEGIC / MASTER PLAN (2023-2024)

### SERVICE BOUNDARIES

The service boundaries for the Liberty City Trust are as follow:



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**SNAPSHOT**

Strategic Priorities & Strategies	Strategic Priority 1:	Strategic Priority 2:	Strategic Priority 3:
	<b>Commercial Development</b>	<b>Youth</b>	<b>Seniors</b>
	1. Miami Dade College - Carrie P. Meek Center Advisory Committee	1. Youth Empowerment	1. Senior Agency Network
	2. Commercial Development Guidance & Technical Assistance	2. Youth Employment	2. Senior Outreach
	3. Small Business and Business Corridors Guidance & Technical Assistance		
	Strategic Priority 4:	Strategic Priority 5:	Strategic Priority 6:
	<b>Housing</b>	<b>Hurricane Preparedness &amp; Recovery</b>	<b>Marketing &amp; Outreach</b>
	1. Housing Rehabilitation	1. Resilient Liberty City	1. Resident Communications
	2. New Home Construction	2. Post Disaster Recovery	2. Business Communications
3. Affordable/Low Income Housing		3. Communication Platforms & Collateral	
		4. Local Business Promotion	
		5. Liberty City Trolley	
Strategic Priority 7:	Strategic Priority 8:	Strategic Priority 9:	
<b>Public Safety</b>	<b>Swimming/Aquatics</b>	<b>Legacy</b>	
1. Police Services	1. Water Safety & Swimming Education	1. Liberty City Historic Places	
2. Code Enforcement	2. Swim Team Program		